Sharon Derik

UI/UX, Graphic, and Web Designer

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Professional Summary

A detail-oriented and innovative UI/UX, Graphic, and Web Designer driven by a passion for creating impactful and user-centric designs. Possessing a strong foundation in visual hierarchy, typography, branding, and front-end development principles. Proven ability to collaborate effectively and deliver high-quality design solutions that enhance user engagement and achieve business goals.

Skills

- Design Tools: Figma, Photoshop, Illustrator
- Web Development: HTML, CSS,(Basic), WordPress
- UI/UX: Wireframing, Prototyping, User Research, Usability Testing
- Graphic Design: Branding, Logo Design, Typography, Poster Design
- Soft Skills: Creativity, Collaboration, Attention to Detail
- Other: Responsive Design, Design Thinking

Projects & Portfolio Highlights

- **InfiniTic – Analogue Watches Web Landing page** [Click here]
  Designed a modern smartwatch interface focused on clarity, usability, and brand identity.

- **Flowsight – Sustainable Resource Analytics Dashboard** [Click here]
  A revolutionary water and energy monitoring dashboard that transforms how businesses track their environmental impact!

- **Spendly – Personal Finance App UI** [Click here]
  Built a user-centric budgeting app design with AI-based financial insights and clean navigation.

- **Viewly – OTT Platform UI** [Click here]
  Designed a personalized streaming app interface, emphasizing accessibility and smart content discovery.

- **Scrap X – Scrap Buying & Selling App UI** [Click here]
  Designed a seamless marketplace app for scrap buyers and sellers. Created an in-depth case study covering user research, flow mapping, and modern UI elements for better usability.

- **CaliFit – Calisthenics Training App UI** [Click here]
  Created a fitness app focused on calisthenics training, featuring personalized routines, progress tracking, and an AI-powered virtual trainer. Documented the full UX process in a detailed case study.

- **StoneCraft – Construction Web Landing page** [Click here]
  Developed a clean and professional UI for a construction company website, highlighting services, projects, and contact features with an industry-specific design approach.

Education

- Integrated Design Course in UI/UX Graphic and Web design
  Opentutordesignschool 2024-2025
- Batchler of Arts In Political Science
  Government Brennen College,Thalassery 2016-2019

Certifications

- Integrated Design Course Certificate In UI/UX,Graphic and WebDesign - 2025
- Google UI/UX Certificate - Oct 2024
- Batchler Degree In B.A Political Science - 2019

Additional Details

- Languages: English, Malayalam, Hindi